



Top 10 Coolest Things About MagicBase Pro 3.0

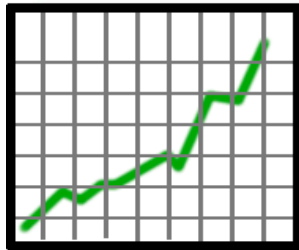
Manage ✓
Market !
Earn \$

Like a Pro

1. MAPS:

If you don't know where the show is, click on the Map button to have the location displayed right within MBP.

[\(QT video 10 MB\)](#)



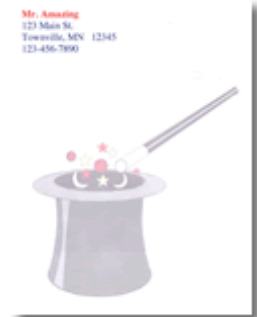
2. MARKETING CAMPAIGNS:

Assign customers to a campaign and then print newsletters, envelopes, emails, and more to that set of customers with one click!

[\(QT video 7.9 MB\)](#)

3. CUSTOMIZABLE CONTRACTS AND LETTERS:

Design your contracts and form letters any way that you want, and then automatically mail merge customer info and print right from MBP.



4. COLLECTORS INVENTORY:

Track history, photos, and value of any number of props in your collection.

[\(QT video 8.5 MB\)](#)

5. VIRTUAL FILE FOLDERS:

Record a link to other files associated with the customer like letters, photos, or anything.

[\(QT video 10 MB\)](#)





6. TARGETED MARKETING WIZARD:

MagicBase Pro will help you to narrow your focus for Marketing Campaigns and tell you exactly how many customers are targeted.

[\(QT video 11.5 MB\)](#)

7. POWER:

Any number of Customers! Any number of Events and Shows! Any number of Routines! Any number of Show Plans!



8. SHOW PLANNER:

Plan and record your show plans and print a packing list. Keep a permanent record of every routine you've performed for a customer

9. ALL EVENTS SCREEN:

Select customers and records based on any date range desired – days, weeks, months, years, or decades!

April 2009						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9
Today: 5/14/08						



10. TOTAL CONTROL:

All of your Customer Records, Show Plans, Routines, Magic Collections, Contracts, Marketing Plans, and Reports IN ONE PLACE! Export, Import and Manage it all.